



22nd Annual Conference

Trauma Informed Care: *Children, Youth and Families Shaping Best Practice*

November 18-20, 2011 • Washington DC
(Policy Day November 17th)

SPONSOR OPPORTUNITIES

Thank you

for your interest in the 22nd Annual National Federation of Families for Children's Mental Health Conference to be held in Washington, DC, November 18-20.

Sponsorship Packages

Participating as a Sponsor at the 22nd Annual National Federation of Families for Children's Mental Health Conference is an excellent opportunity for organizations to receive marketing exposure in addition to gathering knowledge and networking with key researchers, administrators, policymakers, family members, youth, clinicians, and other stakeholders.

Sponsorship Levels

\$10,000 Titanium Conference Sponsorship Package

Participating as a Titanium Sponsor at the Federation of Families for Children's Annual Conference is an excellent opportunity for vendors to receive maximum marketing exposure in addition to gathering knowledge, and networking with key family advocacy leaders, government officials and provider organizations.

\$7,500 Platinum Conference Sponsorship Package

Participating as a Platinum Sponsor at the Federation of Families for Children's Annual Conference is an excellent opportunity for vendors to gain market exposure, gather knowledge, and network with key family advocacy leaders, government officials and provider organizations.

\$4,500 Gold Conference Sponsorship Package

Participating as a Gold Sponsor at the Federation of Families for Children's Annual Conference is an excellent opportunity for vendors to gain market exposure, gather knowledge, and network with key family advocacy leaders, government officials and provider organizations.

\$3,000 Silver Conference Sponsorship Package

Participating as a Silver Sponsor at the Federation of Families for Children's Annual Conference is an excellent opportunity for vendors to gain market exposure, gather knowledge, and network with key family advocacy leaders, government officials and provider organizations.

	Titanium \$10,000	Platinum \$7,500	Gold \$4,500	Silver \$3,000
One (1) 6' table for displays in a 10' x 10' space	X	X	X	X
Conference registrations with sponsorship ribbons	Six (6)	Three (3)	One (1)	One (1)
Acknowledgement during opening remarks	X	X	X	X
Registration area signage	X	X	X	X
Logo on conference website with hyperlink	Top Placement	X	X	X
Logo in conference materials	Top Placement	X	X	X
Corporate description on conference website	X	X		
Corporate description in conference materials	X			
Conference Program print ad	Full Page	Half Page	Quarter Page	

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SPONSOR OPPORTUNITIES

Additional Sponsorship Opportunities

Sponsors may opt to purchase the following additional features separately or in conjunction with their existing sponsorship package:

Continental Breakfast Host

\$6,000 exclusive sponsor (1) or \$3,000 co-sponsor (2)

Keep your company's name and products in front of Federation attendees by treating them to a complimentary continental breakfast. All attendees will receive complimentary continental breakfast. Your sponsorship will be recognized in opening announcements and in the agenda. Sponsors will receive conference promotion through the website and conference materials, as well as one conference registration.

Networking Break Host

\$5,000 exclusive sponsor (1) OR \$2,500 co-sponsor (2)

Take a break with conference by sponsoring the morning and/or afternoon networking break. Your sponsorship will be recognized by a verbal announcement and on signage in the networking-break area. Sponsors will receive conference promotion through the website and conference materials, as well as one conference registration.

Lunch Host

\$12,000 exclusive sponsor (1) OR \$6,000 co-sponsor (2)

Lunch is a great opportunity to host a complimentary meal for conference participants! Your sponsorship will be recognized during luncheon announcements and on the agenda. Sponsors will receive conference promotion through the website and conference materials, as well as one conference registration.

Evening Reception Host

\$15,000 exclusive sponsor (1) OR \$7,500 co-sponsor (2)

This is an incredible conference sponsorship that will get you noticed by all conference attendees. Evenings at the Federation conference are a tradition. The first night includes a reception and very lively poster session. The second night includes a reception, auction and dance party. These highly attended evenings are not to be missed! As sponsors of the evening reception, your company logo and name will appear on the agenda. Sponsors will also receive conference promotion through the website and conference materials, as well as one conference registration.

Policy Day & PSP Institute Sponsorship Opportunities

Sponsors may opt to purchase the following additional features separately or in conjunction with their existing sponsorship package:

POLICY DAY (Nov 17, 2011)

Continental Breakfast Host Sponsor

\$3,000 exclusive sponsor (1) OR \$1,500 co-sponsor (2)

Keep your company's name and products in front of Federation attendees by treating them to a complimentary continental breakfast during Policy Day. All attendees will receive complimentary continental breakfast. Your sponsorship will be recognized in opening announcements and in the agenda. Sponsors will receive conference promotion through the website and conference materials, as well as one conference registration.

POLICY DAY (Nov 17, 2011)

Networking Break Host Sponsor

\$2,500 exclusive sponsor (1) OR \$1,250 co-sponsor (2)

Take a break on Policy Day by sponsoring the morning and/or afternoon networking break. Your sponsorship will be recognized by a verbal announcement and on signage in the networking-break area. Sponsors will receive conference promotion through the website and conference materials, as well as one conference registration.

PARENT SUPPORT PROVIDER INSTITUTE

(Nov 16, 2011)

Luncheon Sponsor

\$3,000 exclusive sponsor (1) OR \$1,500 co-sponsor (2)

Become a part of our monumental conference opening event by hosting lunch for all Parent Support Provider Institute participants. Your sponsorship will be recognized during luncheon announcements and on the agenda. Sponsors will receive conference promotion through the website and conference materials, as well as one conference registration.



Note:

Sponsorship is not limited to financial support per se, but can also take the form of provision of other materials and resources utilized at the conference. Should your company be interested in a sponsorship package not listed in this document then please feel free to contact us to discuss your interests.

All requests for sponsorship must use this form. All incoming requests are handled on a first come, first served basis. The conference organizers reserve the right to review all sponsorship applications for approval to ensure consistency with the conference theme and the vision and mission of the National Federation of Families for Children's Mental Health.



Please email or fax a completed and signed copy of this form to:

Scott Bryant-Comstock
NFFCMH Program Committee
c/o BC Innovations, Inc.
2201 Wilshire Drive
Durham, NC 27707
P: 919-219-2342
F: 240-387-6141
scott@bcinnovations.com

For office use only

Application Approval Date _____

Sponsor notified of acceptance _____

Sponsorship Request Form

Organization Name: _____

Contact First and Last Name: _____

Contact Title: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Country: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Sponsorship Level Requested: (check all that apply)

Sponsorship Packages

- Titanium Package..... \$10,000
- Platinum Package \$7,500
- Gold Package..... \$4,500
- Silver Package..... \$3,000

Additional Sponsorship Opportunities

- Continental Breakfast Host..... \$6,000
- Continental Breakfast Co-Host..... \$3,000
- Networking Break Host..... \$5,000
- Networking Break Co-Host..... \$2,500
- Lunch Host \$12,000
- Lunch Co-Host \$6,000
- Evening Reception Host \$15,000
- Evening Reception Co-Host..... \$7,500
- Parent Support Provider Institute Lunch Host \$3,000
- Parent Support Provider Institute Lunch Co-Host \$1,500

Policy Day Sponsorship Opportunities

- Policy Day Continental Breakfast Host \$3,000
- Policy Day Continental Breakfast Co-Host..... \$1,500
- Policy Day Networking Break Host \$2,500
- Policy Day Networking Break Co-Host..... \$1,250

Total of Sponsorship Requested: _____

Signature: _____ Date: _____