

social media

FEDERATION
CONFERENCE
2011



Connect, Collaborate, Share, and Participate via Social Media and SMS

Each time you attend a workshop share what you're thinking, what inspires you and tell the world how you're feeling. Join a larger conversation by participating in the backchannel. A backchannel is an ongoing online conversation in the midst of a conference that allows participants to connect, share, and give feedback. In addition to interacting with presenters and other participants while you're in D.C., take the opportunity to connect with everyone, and the folks at home, on the backchannel!

There are three ways to participate in the backchannel: Tweeting, posting on Facebook and texting. To join the conversation on Facebook do a search for the National Federation of Families for

Children's Mental Health page and 'like' it. Then start posting and making connections!

If you have a Twitter account start tweeting and at the end of every tweet insert #FFCMH11. This means that anyone who does a search for #FFCMH11 will see all the tweets called a

Throughout the day and during special events like the Youth Orientation and Youth Performance you can text your thoughts to

Throughout the day and during special events like the Youth Orientation and Youth Performance you can text your thoughts to 87884. In your message be sure to

include @wif67919 and it will be posted on our backchannel.

If you have any questions, comments, or concerns about the backchannel and social media usage during the conference contact Brittany Smith at 404-788-9571 or via email at bsmith@ffcmh.org.

Backchannel:

TWITTER: #FFCMH11
@YouthMOVE

FACEBOOK: National Federation of Families for Children's Mental Health

TEXTING: @wif67919 + your message to 87884



NATIONAL FEDERATION OF FAMILIES

For Children's Mental Health